



*News From*

# Maggie Brooks

## *Monroe County Executive*

**For Immediate Release**

Wednesday, June 13, 2007

### **BROOKS AND ELO TOUCHSYSTEMS HOLD GROUNDBREAKING**

**Inventor of Touchscreen Technology Creating 20 New Jobs**

Monroe County Executive Maggie Brooks today joined Elo TouchSystems, a Tyco Electronics Corporation business, to break ground on their expansion project. The construction of the new 42,500 square foot facility on Brighton Henrietta Town Line Road represents a \$4 million investment in the community. As a result of its expansion, Elo TouchSystems will create 20 new manufacturing and engineering jobs in Monroe County.

*"Elo TouchSystems is one of the innovative, high-tech companies that are powering our local economy and moving our community forward,"* said Monroe County Executive **Maggie Brooks**. *"This expansion will increase Elo's local employment by 54 percent, resulting in more good paying jobs in our County. I thank Elo TouchSystems and Tyco Electronics for their commitment to doing business in our community."*

*"Elo could have expanded anywhere, but chose to expand here because of our highly skilled and educated workforce, our great colleges and universities, our strong base of research and development companies, and our quality of life,"* **Brooks** added.

Monroe County is a partner in the expansion project, offering incentives through the County of Monroe Industrial Development Agency (COMIDA).

Elo TouchSystems, founded in 1971, is a global leader in the manufacture of touchscreen display systems used in diverse applications including kiosks, point-of-sale, industrial, retail, medical, financial, transportation, and gaming and entertainment. Elo founders invented touchscreen technology and helped create an entire industry using touch as a simplified interface between computers and people. The company holds over 50 patents on its touch technologies and designs.

The new facility will house Elo TouchSystems' custom product development and manufacturing center, supporting worldwide operations.

*"We explored many options, but the clear winner was to remain in the Rochester area,"* said **Bill Yates**, local Operations Manager for Elo. *"Exceptional programs, schools and businesses abound, making Monroe County one of the most innovative areas in the country. The creative spirit of our great employees is a testament to the high quality of people that make our area so attractive. I am proud that we have chosen the Rochester community as home for Elo's Custom Solutions Group for years to come."*

## **Elo TouchSystems Groundbreaking**

Page 2

Elo, headquartered in California, has about 500 employees worldwide. The company currently employs 37 in Monroe County and has committed to create 20 new jobs over the next five years.

County and company officials also acknowledged the work of the project's developer, LeFrois Development.

### **About Elo TouchSystems**

Elo TouchSystems is the global leading brand in touch technology. The Elo line encompasses the largest selection of touchscreen technologies, LCD and CRT touchmonitors, carefully designed for the demanding requirements of diverse applications, such as industrial, medical, POS, kiosks, retail, hospitality, transportation, office automation and gaming. Elo founders invented the touchscreen over 30 years ago. Since then, customers have used Elo touchscreens with one common, powerful result – advanced computer technology simplified for all users. For more information on Elo products and services, contact 800-ELO-TOUCH (800-356-8682) or visit [www.elotouch.com](http://www.elotouch.com).

### **About Tyco Electronics**

Tyco Electronics, a business segment of Tyco International Ltd., is a leading global provider of engineered electronic components, network solutions and wireless systems, with 2006 sales of \$12.7 billion to customers in 150 countries. Tyco Electronics designs, manufactures and markets products for customers in industries from automotive, appliances, and aerospace and defense to telecommunications, computers and consumer electronics. With over 8,000 engineers and worldwide manufacturing, sales and customer service capabilities, Tyco Electronics' commitment is its customers' advantage. For more information on Tyco Electronics, visit [www.tycoelectronics.com](http://www.tycoelectronics.com).

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